

WOODWARD & LOTHROP

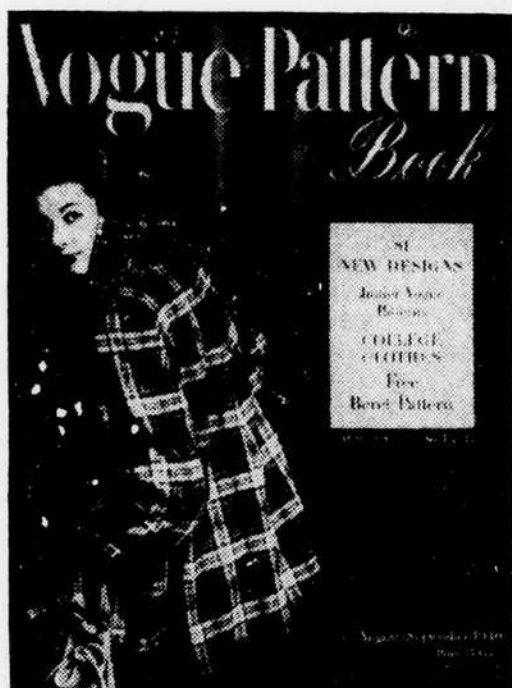
10TH 11TH F AND G STREETS ZONE 13 PHONE DISTRICT 5300

BRANCH STORES—Bethesda, Maryland Arlington Farms, Virginia The Pentagon

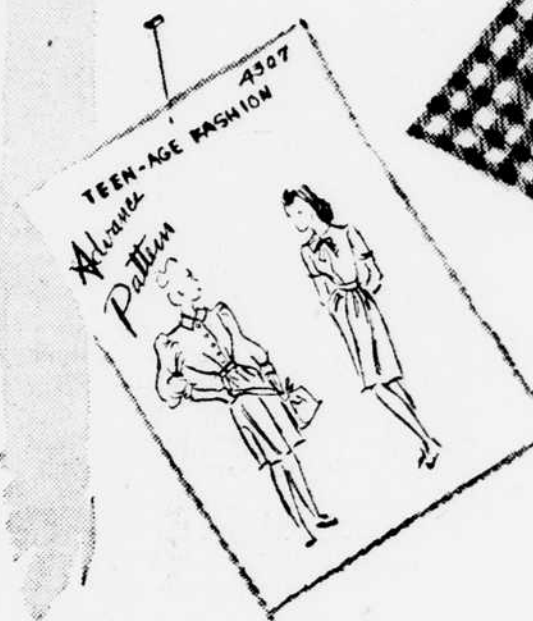
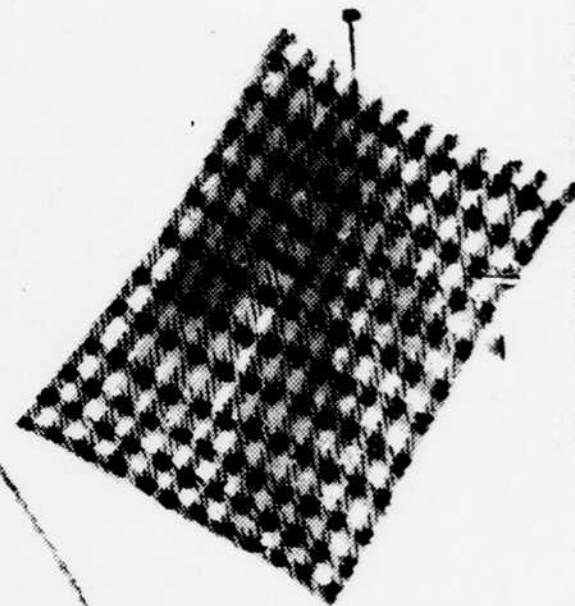
Cohama

Does exciting plaids perfect for the "contemporary college coat" featured on Vogue Pattern Book cover (shown here) and a basic requirement for any campus wardrobe. Cohama Wiltshire all-wool plaids. Yard.....\$3.78

Black All-wool Jersey for lining. Yard.....\$3.50



BULLETIN BOA



Advance Pattern 4307, 25c Teen-age Fashion

DANCE

Wonderful Woolens ...Bright Beginning for Campus Fashions

Woolens to exclaim over—because they are so supple and soft to touch... because they boast such important names as Cohama, Botany and Hoffman. Woolens to prompt a complete and all-eyes-on-you campus wardrobe you make yourself—because they come in such lively plaids, smart checks, interesting plain weaves and in such a blaze of glorious colors. All pure wool and 54 inches wide. \$2.95 to \$10 the yard.

W&L—Dress Fabrics and Patterns, Second Floor.

Vogue Pattern 5825, 60c
Junior Vogue Pattern 3109

Hollywood Pattern 1900, 25c

Simplicity Pattern 1715, 25c

Butterick Pattern 3898, 25c

McCall Pattern 6589, 50c

Hoffman

Uses the vibrant colors of California for arresting plaids, checks, plain and novelty weaves. Yard, \$4.95

Botany

All-wool Flannel in rich colors suggests lots of skirts. Yard.....\$2.95

All-wool Baronette Crepe in soft colors for date dresses. Yard.....\$2.95

All-wool Checks in a tiny pattern. Seen on bulletin board at top of page. Black and white. Yard.....\$4.50

All-wool Gabartwill and Cavalier, two soft fabrics which resemble gabardine... for suits and basic dresses.

Gabartwill. Yard.....\$3.95

Cavalier. Yard.....\$5.70